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 HOW FILES
File' 16:Gale Group PROMT(R) 1990-2003/Jul 08
         (c) 2003 The Gale Group
File  47:Gale Group Magazine DB(TM) 1959-2003/Jun 30
         (c) 2003 The Gale group
File 148:Gale Group Trade & Industry DB 1976-2003/Jul 08
         (c)2003 The Gale Group
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Set      Items     Description
S1       580161    (PICTURES OR PHOTOS OR PHOTOGRAPHS OR PICS)
S2        45294    (DIGITAL () CAMERA?)
S3      6984728    (DEVELOP? OR PRINT?)
S4      2125252    (SIGN () UP) OR MEMBERSHIP OR ACCOUNT OR REGISTER?
S5         3430    S1 AND S2 AND S3 AND S4
S6         3068    S5 AND (INTERNET OR ONLINE OR WEBSITE OR WEB OR E-COMMERCE)
S7          763    S6 AND ((DEVELOP? OR PRINT?) (5N) (PHOTOGRAPHS OR PHOTOS OR
                     PICS OR PICTURES))
S8          281    S7 NOT PY>1999
S9          170    RD (unique items)
S10           0    S9 AND (SERVICE () PLAN)
S11           0    S10 NOT PY>1998
S12          89    S9 NOT PY>1998
S13        3549    (DIGITAL () CAMERA) (S) (INTERNET OR ONLINE OR WEBSITE OR -
                     E-COMMERCE)
S14        2807    S13 AND S3
S15         749    S14 AND ((DOWNLOAD? OR UPLOAD? OR SEND? OR TRANSMIT? OR EM-
                     AIL?) (6N) (PHOTOGRAPHS OR PHOTO OR PHOTOS OR PICTURES OR PIC-
                     S))
S16         119    S15 NOT PY>1998
S17         117    S13 AND CLUB
S18          36    S17 NOT PY>1999
S19          19    (DIGITAL () CAMERA) (4N) ((SERVICE () PLAN) OR (CLUB))
S20        6642    (SERVICE () PLAN)
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TS16/9/23

16/9/23   (Item 23 from file: 16)
DIALOG(R)File   16:Gale Group PROMT(R)
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05143279   Supplier Number: 47850880   (THIS IS THE FULLTEXT)
FujiFilm Launches Fotonet Service In UK 07/21/97
Dennis, Sylvia
Newsbytes, pN/A
July 21, 1997
Language: English   Record Type: Fulltext
Document Type: Newswire; General Trade
Word Count: 571
TEXT:
 LONDON, ENGLAND, 1997 JUL 21 (NB) -- By Sylvia Dennis. FujiFilm has taken
the wraps off a new service called FujiFilm Fotonet. The service allows
users to download their digital images, typically from a Fuji camera,
across the Internet, for centralized high quality printing.
       According to company officials, the service will offer users a test
marketing program to examine the potential of commercial Internet photo
imaging.
       Photo retailers and computer resellers are being encouraged to try
the new system in preparation for the introduction of a new range of
FujiFilm digital output products, including the Frontier Digital Minilab
and the Digital Pictrostat 400, to be launched in the UK at PMA Europe at
Olympia from October 16-19 this year.
       The new Web site, located at http://www.fotonet.com , allows any user
of a PC or Mac with Internet connection to send digital photo files direct
to FujiFilm for the immediate production of high resolution photo quality
prints. The service offers a 48-hour service in the UK, officials claim.
       FujiFilm officials claim that the system is secure, using the SSL
(secure sockets layer) system for photo image transmissions, as well as
transferring name, address, and method of payment details. The Web site is
claimed to guide users around the Fotonet system, allowing them to choose a
personal password for security purposes.
       Once the files have been downloaded to a secure server at FujiFilm's
technical center in Bedford, they are printed on a glossy A4 sheet using
the Pictrography 3000, a FujiFilm printer that is used in professional
photographic applications. This, the company claims, offers brilliant
photographic color quality with continuous tone and a maximum resolution of
400 dots per inch (dpi).
       According to company officials, users are offered a choice one, 2, or
4 images per A4 print. A nominal charge of UKP7.99 (US$13) including
postage, packing, and sales tax per sheet is being charged for the service,
with payment by most major plastic cards, and delivery by first class post.
       FujiFilm is encouraging users of the service to check the proportions
of the images they are sending, as the system will not alter or crop the
pictures in any way -- in the event that the proportions do not exactly
match those of the A4 sheet, the longest dimension will be fitted to the
longest side in either landscape or portrait format, and the picture will
then be reduced to fit.
       The Fotonet service is billed as accepting all the most common
digital file formats, including encapsulated PostScript (EPS), Tagged Image
File Format (TIFF/TIF), Joint Photographics Expert Group (JPEG/JPG), OS/2
or Windows Bitmap (BMP), and CompuServe Graphical Interchange Format (GIF).
       David Honey, FujiFilm's corporate marketing projects manager, said
that the company is very interested in developing the Internet side of its
business for the firm's trade customers.
       "Advances in digital camera technology, as shown by the FujiFilm

DS-300, will mean new opportunities for photo retail. We intend to provide business-ready solutions for customers of our new digital photo minilabs for both Internet and network services," he said.

According to Honey, the test marketing project will allow the company to properly interpret the market.

FujiFilm's Web site is at http://www.fujifilm.co.uk/di .

(19970721/Press Contact: Greenfield Computer Marketing +44-1264-811066; Fax +44-1264-810961; E-mail: info@greenfield.co.uk; Reader Contact: Fuji Photo Film +44-171-586-5900; Fax +44-171-722- 4259/Reported By Newsbytes News Network: http://www.newsbytes.com)

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PRODUCT NAMES: *7221000   (Photographic Services)
INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office
   Automation); TELC (Telecommunications)
NAICS CODES: 541921 (Photography Studios, Portrait)
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